

OFFBEAT INFOTECH PVT. LTD.

Offbeat Infotech Pvt. Ltd. is a mission to serve better to its clients in terms of providing right solutions at right time & price. Its core conception is "Business has to be life".

Team of well-versed and well-equipped IT professionals are bringing it towards its goal since January 2003.

Whether you're a newcomer to the web or you've been burned by your previous website design company, Offbeat will become an essential part of your business. Offbeat offers solutions like web hosting, web designing, web development, e-commerce web design, software development & programming, data processing, IT Training.

In each project an absolute planning goes with the work, and jobs are executed as good as the plans were.

Services: _____	2
Management: _____	5
Business Model: _____	5
Business Partners: _____	7
Clients: _____	8
Contact Us: _____	8



Services:

Web Application Development

Web Application Development has always been our core focus. We are experienced in developing web application with complex business logic dealing with large amounts of data and transactions. We are able to supply you with an innovative, trustworthy web solution to complement your most complicated business ideas.

Offbeat has grown into a reputable web development company with deep expertise in the following areas:

- Application Development
- Application Migration and Porting
- Application Reengineering and Enhancement
- Application Testing
- Application Maintenance

Offbeat specialists use up-to-date technologies and latest industry trends to deliver technically complex solutions. we use the following development platforms PHP/MySQL, .NET (C# and VB.NET), web servers (IIS) and databases (MS Access, MSSQL).

We have created projects for the following industries:

- E-commerce
- Tour & Travel
- Chemical
- Real Estate
- Sports stuff
- Education
- Healthcare
- Non-profit etc.

Web Design

A website is one of the most integral parts of a marketing campaign for any organization. It is a website that allows the potential customers to have a glimpse of the business or service an organization is into. A well designed informative website can work wonders as it is the only medium through which an organization can reach out to the world in a short time unlike traditional marketing campaigns.

We have the expertise to ensure the success of your web-initiative. As your website is your investment with definite objectives. We ensure this through appropriate content and suitable Internet tools, sufficient enough to reach far and wide markets. We treat each web site



Portfolio

design individually, framing it out exclusively for our customers. Our constant endeavor to customer satisfaction helps us with this. A team of highly experienced web design and development professionals including analysts and programmers, after a comprehensive discussion with the clients, analyzes each aspect of web design to ensure that the website is created with the right mix of excellence and design.

Benefits

- Custom web design that suits your industry and reflect your brand in your web presence.
- Search engine friendly layout and navigation.
- Incredible flash presentations
- W3c compliance to reach the widest audience
- Overall low cost

Print Design

Offbeat Infotech also provide professional pre-press artwork for a range of print requirement. Our print designs are affordable and suitable for both web and print advertising of businesses.

We use well-etched custom illustrations and high-resolution images to support the message. And to make the print work hassle-free we provide the artwork in all required printer-ready electronic file formats. We provide following services:-

- Leaflets
- Brochures
- Posters / Banners
- Business Cards, Letterheads & Covers
- CD Covers
- LOGO design
- Catalogues and Magazines

Managed web hosting

Offbeat Infotech is dedicated to bring you reliable and high quality web hosting services at affordable prices. Our mission is to achieve your 100% satisfaction, which is guaranteed by our professional service and great support. We will gladly assist you to start or improve your online presence either if you need a simple personal site or a complex eCommerce solution.

We offer hosting on Windows platform. All hosting plans are hosted on high performance branded Intel Pentium 4 based servers running Windows 2003 Server operating system with MS SQL 2000/2005 and MySQL databases. Our servers are equipped with the latest release of the industry leading Windows control panel Plesk to help you to manage your website with ease.



Flash Animation

Macromedia Flash is the key tool for designing and delivering low-bandwidth animations, presentations, and websites. It can be used to add functionality to your website, or produce promotional movies that can be attached to your site or e-mailed directly to your clients, all in a fast and memory efficient way.

Site Management

Every client will require a different level of ongoing site development and maintenance. This is why we offer a number of flexible site management agreement options, which are designed to keep all our client's sites up-to-date, fresh and technologically innovative.

Whether you require weekly, monthly or annual changes we can cater for your needs ensuring that you get updates made to your site as soon as possible with the minimum of efforts.

Software Development

Offbeat strives to provide you custom software solutions that will help you to remain in step with your competition by continuously improving your information technology-based business solutions.

Data Entry & Processing

1. Data Entry Services
2. Data Conversion Services
3. Forms Processing

Training cum placement program

Offbeat Infotech, offering Training cum Placement Program for IT Professionals (Fresher/Experienced) who needs to upgrade themselves with the latest Technologies to withstand the requirements of the Industry.

It's a 6 months training and placement program including 2 months internship. Students will be paid stipend during internship period.

Educational Courses –

- Information Technology
- Hardware & Networking
- BPO/Call Centre Training
- English Speaking
- Personality Development



- Communication Skills Development

Management:

Business Values -

Independence – Offbeat offers unbiased advice and assures confidentiality to its customers. The company is not tied to other groups but teams with others as appropriate. Furthermore, innovation will be chosen over the “accepted way” when necessary.

High Quality – Offbeat will always make sure we meet our Customer’s requirements - and exceed them if it is to our mutual benefit.

Value for Money - Offbeat provides the optimum solution for least cost.

Customer Commitment –

Offbeat’ aim is to build long term relationships with our Customers based upon trust, openness, commitment, aligned objectives and mutual benefit. Our advice and support over the past 2 years has proven to be technically sound, cost-effective, timely and above all achievable.

Vision- Business has to be life.

Approach to Work- We work with our client, not just for them.

Business Model:

Business Model describes offbeat infotech business relations with clients including procedures of establishing an agreement, pricing models, rates & payments, communication, security issues.

Establishing an agreement-

The procedure of establishing an agreement usually consists of following simple steps:

- 1 You send us a project proposal.
- 2 We prepare a contract that covers things like job content, milestones, rates, etc.
- 3 Once both parties agree to the contract, signed copies are exchanged via fax
- 4 We prepare the necessary project documentation (if not supplied by you): functional specifications, development and test plans, and the like.



5 We proceed according to agreed project documentation until the contract is fulfilled.

Of course, in a particular case this scheme could be altered for the convenience of our customers. For instance, the customer could prefer to break down large projects into a series of small contracts.

Security-

The character of the job may require access to your proprietary materials that you would like to protect from disclosure to third parties. In this case, we are ready to sign non-disclosure agreement (NDA).

Pricing Models

Fix Price model

Our fixed time, fixed price model offers customers a low-risk option and can be employed when the scope and specifications of the project are reasonably clear.

Fixed price model assumes that the client agrees to pay a fixed amount of money for the delivery of fixed functionality. The positive thing about a fixed price contract is that a client knows the price in advance and it puts pressure on the vendor to be efficient.

Fix Rate Model

Fix Rate Model assumes that the client agrees to pay by the hour for the effort put into the project. With this kind of project, the client will not have to worry about the issues of what is included and what is not, like it has to do with a fixed price projects. The client and the vendor can make decisions and press ahead with the project. It will also be easier for the client to have a say in how things are done since it will have to pay the price if the least expensive route is not chosen. A time and materials contract also puts pressure on the client to do everything possible to assist the vendor in doing a good job. This usually leads to better results.

Mix Model-

To combine the advantages of both Fix Price and Fix Rate Models Offbeat Infotech have Mix model, where, some part of the job is estimated on a fix price basis when the rest of the work shall be done on fix rate model.

Communication Model-



Communication between client company personnel and remote development team is one of the most important factors of success in offshore software development. At least two essential components must be considered when we are talking about communication:

- Personnel communication skills and motivation for continuous improvement
- Technical infrastructure and facilities available

Each of Offbeat Infotech developers and project manager has good communication skills, understanding of cultural differences, willingness to maintain continuous dialogue with clients.

The following facilities may be used for the communication with our office in Manchester: phone, express mail, and e-mil.

If necessary, Offbeat Infotech executives and engineers may visit the customer's office and the customers may visit ours.

Business Partners:

Offbeat is dedicated to building long-time relationship with business partners across the globe. Our partners in USA, and UK already benefit from such relationships. We look forward to further strengthening our presence on these and other markets with the help of new partners.

We create a real-time communication bridge to enable joint processing of customers' requirements and timely provision of our offshore software services.

Outsourcing Partnership:

We work together with IT companies to leverage the IT resources and to maximize value to their customers. Our partners expand their offerings on the marketplace with those of Offbeat. They have access to our technical and industry expertise and receive free consulting and support for their marketing and sales activities.

Offbeat also helps companies that don't specialize in software production but need software designed or the functionality of existing software extended to focus on theirs core business.



Clients:

Some of our prestigious clients are:

- United Phosphorous Ltd. UK
- Manchester City Football Club, UK
- Ascot International Ltd, UK
- Baba Holidays Ltd., UK
- Tutis Security Solutions Limited, UK
- Indus Chemie Limited, UK
- Carillon Green, USA
- CRISP, Bhopal, India
- Jiwaji University, Gwalior, India
- Pride Institute of Professional Studies, Indore, India
- Powertech Automation Solutions Pvt. Ltd., Indore, India
- Digamber Jain Teerth Kshetra Committee, Mumbai, India
- Godani Global, Indore, India
- Mayuri Henna, Indore, India
- Phoenix Devcon Pvt. Ltd., Indore, India
- Dr. Justin Paul, Japan
- Uttam Bhog, Indore, India
- Mahavidya Shaktipeetha, Indore, India
- Punjabi marriage forum, Indore, India
- Milan Marriage Bureau, Indore, India
- Shri Jain Shwetamber Nageshwar Parshwanath Tirth Pedhi, Rajasthan, India
- M.P. Finance Department, Bhopal, India
- Jiwaji University, Gwalior, India
- Education Department, Rajgrah, India
- Central School of Motor Transport, Tekanpur, Gwalior, India
- Parivar Pet Products Pvt. Ltd., Gwalior, India
- Shri Ji Awas Vikas Pvt. Ltd., Gwalior, India
- Outdoor Adventures & Environment Institute, Indore, India
- Indore Tourism Promotion Council, Indore, India
- Ceejay International, Agra, India

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Creativity at ITs best

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